

James Weiss

Content Provider, Editor, and Proofreader - Principal at Ghost-Ed-It

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Summary

Words have meanings. They are as unique as snowflakes and as powerful as weapons. Those meanings are critical to ensuring that your message is understood. Unfortunately, in today's world, words are all-too-often replaced with emojis, acronyms, and initialisms. The words spoken by people or used on websites and in print are, oftentimes, carelessly chosen, hastily put together, poorly edited, and grammatically incorrect. I can help you change this. I believe in the written word and I can make well-crafted content work for your business.

I have spent the last twenty-five years drafting and editing business documents, management plans, advertisements, research memoranda, and website content for individuals, corporations, and non-profit organizations, assisting them to better communicate with their target audiences. My years of experience and creativity enable me to make an effective and meaningful contribution to the success of both business-to-business and business-to-consumer entities, by enhancing their content as a ghost-researcher, -writer, or editor, and by helping in the dissemination of their message in industry-appropriate and consumer-friendly manners, through both electronic and traditional media in a timely and cost-effective manner.

Experience

Content Provider, Editor, and Proofreader - Principal at Ghost-Ed-It

July 2016 - Present (9 months)

Provide web-based content or traditional media as a writer and/or editor for a for-profit company or non-profit organization with the goal of maximizing its potential and/or profitability through more-effective, intelligent, and creative communication.

Corporate & Management Consultant - Principal at JSW Business Consulting

January 2010 - December 2016 (7 years)

Performed corporate and management consulting for for-profit businesses and non-profit organizations, including, but not limited to, creation of business development and marketing plans, drafting collateral materials, and creation of web-based and online marketing content.

Principal at Law Offices of James S. Weiss, Esquire

February 2002 - April 2010 (8 years 3 months)

Acted as "outside" inside counsel to business operations of various sizes and in diverse industries.

Counsel at Smith, Stratton, Wise, Heher & Brennan

November 2000 - January 2002 (1 year 3 months)

Associate at Tomar, O'Brien, Kaplan, Jacoby & Graziano

February 1997 - November 2000 (3 years 10 months)

Associate at Cooper Levenson

September 1993 - February 1997 (3 years 6 months)

Law Clerk to the Honorable Judith H. Wizmur, U.S.B.J. at United States Bankruptcy Court for the District of New Jersey, Camden Vicinage

August 1992 - September 1993 (1 year 2 months)

Education

Maurice A. Deane School of Law at Hofstra University

J.D., 1988 - 1991

Brandeis University

B.A., Philosophy, 1984 - 1988

Cherry Hill High School West

1980 - 1984

Volunteer Experience

Head Coach (8 years) at Voorhees Soccer Association, Voorhees, NJ

Board Member (5 years) at The Jewish Community Voice Newspaper, Jewish Federation of Southern New Jersey, Cherry Hill, NJ

Volunteer w/Developmentally Disabled Children (2 years) at Dubrow Chapter, B'nai Brith Youth Organization, Cherry Hill, NJ

Head Coach (4 years) at Voorhees Basketball Association, Voorhees, NJ

Volunteer (2 years) at South Jersey Rowing Club, Pennsauken, NJ

Committee Member & Former Board Member (6 years) at Congregation Beth El, Voorhees, NJ

Skills & Expertise

Writing

Editing

Web Content Creation

Web Content Writing

Content Development

Proofreading

Research

Copy Editing

Text Editing
Creative Writing
Branding & Identity
Market Planning
Enhancement of business marketing.
Management Consulting
Business Strategy
Organizational Design
Nonprofits
Corporate formation, structure, and organization.
Business financing arrangements.
Management and administration.
Succession planning.
Debtor/creditor relationships.
Mergers & Acquisitions
Management
Social Media
